

# JPRD SPONSORSHIP 2025



Dear Business Friends,

Are you looking for an impactful way to give back to the community this year? Then the Jamestown Parks and Recreation Department invites you and your company to become a Business Sponsor in the coming year! Our health, our neighborhoods, our economy, and our environment all benefit from Recreation. Without the support and dedication of our business community, the Jamestown Parks and Recreation District would not be able to provide the quality parks and recreational services our citizens enjoy today.

As a sponsor, you are demonstrating positive corporate citizenship and greater visibility for your company within the community. Your company/business will gain valuable exposure by advertising with the Jamestown Parks and Recreation District, while extending your visibility, and achieving your marketing goals.

In teaming up with the Jamestown Parks and Recreation Department, we will work with your company to develop a marketing package to include advertising and direct mail opportunities within publications, on our website, at events, and within park facilities.

Business Sponsor Programs include:

- Sponsorship within the Seasonal Recreation Activity Guide
- Sponsorship for a Community Special Event or Program
- Sponsorship through the Adopt-A-Park/Trail Program Benefits you will receive usage of the shelter/park, logo displayed on park signage, involvement in park development and assistance with park beautification.
- Visibility in multiple locations such as parks, program events, and our print/online Activity Guide.
- Helping the community by enhancing the development and improvement of our recreational services.

Thank you for considering this invitation to become part of our sponsorship programs and making a larger impact on our community. Enclosed you will find more information which outlines the various Business Sponsorship Programs. If you have any questions, or have sponsorship ideas/suggestions of your own, please contact us at 701-252-3982 or [office@jamestownparksandrec.com](mailto:office@jamestownparksandrec.com). We look forward to having you as a sponsor!

Your partner in community,

Amy Walters  
Executive Director  
Jamestown Parks and Recreation



# Sponsorship Opportunities

## LOCATION SPONSOR:

### Two Rivers Activity Center

- TRAC Radio
- REACH Boards

### Winter Sports Building

- Dasher Board
- REACH Boards
- Scoreboard Banner
- Logo in Ice

### Hillcrest Golf Course

- Golf Score Cards
- Golf Carts
- Hole/Tee Markers

### Parks and Trails:

- Adopt-A-Park/Trail
- Literacy Lane Book Sponsor

## EVENT/PROGRAM SPONSOR:

### Events/Programs

- Street Hockey Tournament
- POUND for Pink
- Boo Bash
- 3v3 Basketball Tournament
- Run Now, Gobble Later
- Festival of Trees
- Pictures with Santa
- Cabin Fever Days
- Snow Castle Competition
- Easter Egg Hunt
- Kite Fest
- Tennis Carnival
- Tennis Block Party
- Gear Grinder
- Bingo at the Bunker
- Community Bike Rides
- Youth Programs
- Adult Leagues
- TRAC Discover More Summer Camp
- Party in the Park
- Banner at Sporting Complex
- Spring/Summer and Fall/Winter Activity Guides





## TRAC Radio - \$70/month

Advertising on our custom TRAC Radio station that plays throughout our facility. 30 second ads are available and will play 4 times per day Monday through Saturday and 2 times per day on Sunday (averages 104 ads/month). We only have three advertising opportunities available per month and we will not advertise competing companies at the same time. We will work with you to create the advertisement. *You are welcome to change the ad at any time for a \$10 charge per change.*

## REACH Boards - \$80/month

Advertise on our Digital Display Boards. Located throughout the District at Two Rivers Activity Center, Winter Sports Building, and Jack Brown Stadium. Limited advertising opportunities are available per month and we will not advertise competing companies at the same time. *We can design artwork for you at an additional cost of \$40/design.*

## WSB Dasher Board - \$550-\$800/season

Dasher boards that line the Wilson and Eagles arena are a perfect place to display your company information. We offer dasher board on either sheet of ice that are the home to high school, youth and adult hockey leagues, University of Jamestown mens and women's games as well as the James River Figure Skating Club practices and performances.

Eagles Arena only - \$550

Wilson Arena only - \$550

Both Eagles and Wilson Arena - \$800

## WSB Building Scoreboards - Negotiated

Advertising on our WSB scoreboards allows for integration of your brand into all our rink events. Scoreboards are located in Eagles and Wilson Arena.

## Logo in the Ice - Negotiated

Proudly display your logo in the ice of our Winter Sports Building. Your logo will be 7' x 7' and we have availability for both our Eagles Arena and Wilson Arena.



## Hillcrest Golf Score Cards - \$300/1 season or \$550/2 seasons

Each year we print personalized score cards. Your business information will be printed on our score cards for every golfer to see. Limited spots are available.

## Hillcrest Golf Carts - \$200/1 season or \$300/2 seasons

We have 25 carts available on our course. Your logo will be printed and hung on one of our golf carts. We have over 6,000 cart rentals each year.

## Hillcrest Hole Sponsors - \$300/1 season or \$550/2 seasons

We will have your logo displayed on a hole at the teeing area. The hole number signs have been updated for the 2024 season. On an average year we have over 20,000 individuals visit our beautiful 18 hole golf course.

## Sports Complex Banner - Cost dependent on location

Feature your business logo at one of our sports complex fences. We have opportunities at Trapper Field, Hillcrest Soccer, Hillcrest Softball Fields, McElroy Softball fields, Al Boelke Fields, Jack Brown Stadium and Peppers Dog Park.

## Youth Programs Sponsor - \$250/program

Who doesn't love supporting youth activities in our community?! As a Youth Programs Sponsor your logo will be displayed on the back of all the youth program t-shirts (football, volleyball, tennis, boys and girls basketball) as well as on our website.

## Website Private Club Sponsor - \$35/6 months

Promote your program or event on our website for six months, in alignment with our Activity Guide (either March–August or September–February). Your listing will be featured in the Youth/Adult Programs section of the JPRD website and must be no more than 450 characters.





## Adult Leagues Sponsor - \$250/program

As a sponsor of our Adult Leagues you will have your logo displayed on our website and activity guides. We currently offer adult leagues for womens and co-ed volleyball and co-ed basketball.

## TRAC Discover More Camp Sponsor - \$150/summer

TRAC offers weekly camps to school aged kids over the summer months. Older kids (3rd grade and up) get to participate in our Discover More Camp which takes kids off campus to discover our great city of Jamestown. As a sponsor you will have your logo displayed on the t-shirts they wear daily as they are out touring museums, hiking, fishing, kayaking and enjoying all Jamestown has to offer.

## Adopt-A-Park Sponsor

The goal of this program is to build community pride and ownership around every neighborhood park in Jamestown. Park Adopters serve as key community representatives for their park by making an ongoing commitment to improving their park. As an Adopter, your logo will be displayed on park signage and you will have access to the shelters as needed.

## Street Hockey Tournament Sponsor

Our Street Hockey Tournament will have two outdoor street 'rinks' for play in the UJ outdoor basketball courts, located to the east of the Winter Sports Building. Youth, Junior and Senior division teams will play in athletic shoes and we will provide the plastic hockey sticks.

## POUND for Pink Sponsor

Make some noise for breast cancer awareness with our Pound for Pink in the Bubble at TRAC in October. Participants will enjoy a morning of POUND classes as well as speakers from JRMC and Central Valley Health. Each participant will receive a t-shirt and gift bag.



## Boo Bash Sponsor

Each year Two Rivers Activity Center hosts a Boo Bash for youth in the community just before Halloween. Instead of giving out candy they provide free family friendly activities in the gymnasium that keep kids active and entertained. It's a great, healthy way to celebrate the holiday and get one more wear out of their costumes.

## 3v3 Basketball Tournament Sponsor

Each year TRAC hosts a 3v3 tournament for youth and adults. The proceeds of this tournament go towards the Scholarship fund that provides free or discounted TRAC memberships to individuals/families in the community.

## Run Now, Gobble Later Sponsor

Our Run Now, Gobble Later event takes place before Thanksgiving. We will be offering a family friendly 3K and 5K race. The races will begin at TRAC and take place outside if the weather holds, if not, the race will take place inside the TRAC Bubble.

## Festival of Trees Sponsor

Businesses/individuals/families can sponsor a tree and decorate it at the end of November. The trees will be displayed at the Bunker and in early December we will have a wine and cheese social and silent auction of the trees. JPRD will deliver the trees at the purchasers convenience.

## Literacy Lane Book Sponsor - \$650/Book

We have two locations your book will be presented; Solien-Denault Park and Meidinger Park. As a sponsor, your book will be up for approximately 4 weeks and rotate between each location. The books can be reused yearly (as long as the quality is still acceptable). Your business logo will be featured on the first and last page at Literacy Lane.





## Pictures with Santa Sponsor

We will be offering pictures with Santa in December. Families can join us for an afternoon full of merriment at the Bunker. We will have a limited amount of spots for families to have lunch, make an ornament, listen to a Christmas story and then receive a picture with Santa! At 2:00pm the doors will open to the public who are only interested in a picture with Santa.

## Cabin Fever Days

Become of sponsor for Cabin Fever Days and help us host a variety of family friendly events. There will be a 4v4 Volleyball Tournament, Kick Ball Tournament, TRAC Pool Carnival including rubber duck races, our 1st ever Snow Castle Competition, Cookies and Coco, Open Skate and so much more!

## Snow Castle Competition

The annual snow castle competition is held at the Arts Center Park in February. With plenty of open space and pristine snow conditions, this will surely be a grand spectacle. Must have 5+ inches of snow on the ground for this event.

## Easter Egg Hunt

The Annual Easter Egg Hunt will be held in April (weather permitting) at McElroy Park. Thousands of Easter eggs are scattered throughout the park and 4 bikes are given away to the children who find the golden eggs. All families need to bring is a basket to hold the candy.

## Kite Festival Sponsor

Each year we host an annual Kite Festival in Meidinger Park. Professional kite flyers from all over the state come out and fly massive kites and show off their skills. Kids kite building is held on Saturday and games, concessions and tons of fun activities happen all weekend.





## Tennis Carnival

Our free Tennis Carnival held at Bolinger Tennis Courts is a special day of tennis just for the kids! Enjoy games, prizes, music, food and fun Kids of all ages and skill levels are welcome. This is a great way to introduce young kids to the sport if they have never tried before.

## Tennis Block Party

The Tennis Block Party is a family event at Bolinger Tennis Courts held each year in June. This Saturday morning fun-filled event offers free tennis instructing by teaching professionals along with plenty of games, activities, music, food and prizes for kids and adults.

## Gear Grinder/Pipestem Creek Trail Run

The Gear Grinder Mountain Bike races and the Pipestem Creek Trail Run are located at the Pipestem Creek Trail, 4 miles north of Jamestown on Highway 281 next to the Pipestem Dam. The Gear Grinder features a kids race that is less than one mile long, the Beginner Race is 5+ miles, Recreational is 13+ miles, Sport Race is 21+ miles and the Expert Race is 29+ miles. The Pipestem Creek Trail Walk/Run event happens on the same weekend as the Gear Grinder race. There is an 8 mile run option as well as a 3 mile walk/run.

## Bingo at the Bunker

Bingo at the Bunker is a family friendly activity held throughout the year at the Bunker. Bingo prizes range from JPRD gifts to items the entire family will enjoy. We continue to play until we run out of prizes.

## Community Bike Rides

Community bike rides are free community rides led by the Jamestown Bike Riders Advocacy Group around Jamestown. The Community Bike Fleet is available for those who need bikes and helmets.



# JPRD Advertising Sponsorship 2025

**Location Sponsor:** Select as many location sponsorships as you like.

Item(s) Selected:

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Total \$: \_\_\_\_\_

## EVENT/PROGRAM SPONSOR:

**Gold:** A Gold Sponsorship covers 50% of the cost for a program/event

**Silver:** A Silver Sponsorship covers 25% of the cost for a program/event

**Bronze:** A Bronze Sponsorship covers 10% of the cost for a program/event

Program/Event(s) Selected:

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Total \$: \_\_\_\_\_

**Sponsor Benefits:** \_\_\_\_\_

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Total \$: \_\_\_\_\_

## PLEASE READ:

Specific sponsorships are sold on a first-come, first serve basis. Liability for the content of sponsorships (text, representation and illustrations) is assumed by sponsoring agencies for any claims arising there from against the City. Right of refusal of any sponsorship not in keeping with the agency's terms and policies is reserved by the Jamestown Parks and Recreation District. The Parks and Recreation District is not liable for delays in delivery, and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the Parks and Recreation District affecting production or delivery in any manner.

By signing below, I hereby acknowledge that I have completed the above information to the best of my knowledge, read the above information and will agree to all said rules and guidelines.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Amy Walters, JPRD Executive Director  
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