

2021-23 Strategic Plan

Mission Statement

The Jamestown Parks and Recreation Department is dedicated to providing and preserving the highest quality of parks and program services for our citizens as possible with the resources available.

OBJECTIVE 1

Develop a prioritized plan for maintenance, updates, and improvements of facilities, property and equipment.

- Create and maintain an annual facility maintenance and improvement plan with aligned funding sources.
- Update restroom facilities in parks to ensure ADA compliance.
- Investigate the transition of playing fields for soccer, softball, and youth baseball.
- Update and maintain park playground equipment with emphasis on inclusion of all ability levels.
- Support a community-wide system of connected multi-use trails (bike and pedestrian).
- Investigate the use and updates needed for a skate park.
- Evaluate outdoor ice facilities and determine needs/improvements.

OBJECTIVE 2

Expand upon current programming to provide special events and programs to a diverse group of participants.

- Evaluate current offerings to determine if they should continue to be offered.
- Investigate new programs that would engage a new/different segment of the community.
- Create additional opportunities for tournaments and special events that would draw people outside of the community to participate.

OBJECTIVE 3

Align resources with programming and facility strategy.

- Evaluate and secure staffing needs based upon implementation of prioritized strategies.
- Identify sources of funding to support implementation of prioritized strategies.
- Provide staff with the tools and technology needed to complete tasks effectively and efficiently. Offer professional development opportunities to staff.
- Develop and maintain strategic partnerships.

Capital Outlay

2021

Facility/Site	Item	Projected Cost
HC Maintenance	Greensmaster/Reelmaster Lease	\$ 33,295.00
HC Maintenance	Reel Grinder & Bed Knife Grinder Lease	\$ 18,000.00
HC Maintenance	Welder	\$ 2,100.00
HC Proshop	Cushman Hauler	\$ 3,800.00
HC Proshop	Furnace	\$ 5,590.00
Office	Office Building Boiler	\$ 20,000.00
Parks	Groundsmanager Lease	\$ 9,260.00
Parks	Mower & Toro	\$ 39,000.00
TRAC	Fitness Equipment Lease	\$ 18,455.00
TRAC	Window Shades	\$ 15,000.00
TRAC-Splash Park	Deck Furniture	\$ 28,000.00
WSB	Dehumidifier	\$ 50,000.00
TOTAL		\$242,500.00

2022

Facility/Site	Item	Projected Cost
HC Maintenance	Reel Grinder & Bed Knife Grinder Lease	\$18,000.00
HC Proshop	Cushman Hauler	\$ 3,800.00
Parks	Mower & Toro	\$39,000.00
Parks	Remodel/New Bathrooms	(TBD)
TRAC	Fitness Equipment Lease	
UNALLOCATED		\$189,200.00
ESTIMATED TOTAL		\$250,000.00

2023

Facility/Site	Item	Projected Cost
Parks	Remodel/New Bathrooms	(TBD)
TRAC	Fitness Equipment Lease	(TBD)
UNALLOCATED		\$255,000.00
ESTIMATED TOTAL		\$250,000.00

Items in order of priority as voted by JPRD Board of Commissioners and staff.

1. Update restroom facilities in parks to ensure ADA compliance.
2. Expand upon current programming to provide special events and programs to a diverse group of participants.
3. Investigate the transition of playing fields for soccer, softball, and youth baseball.
4. Update and maintain park playground equipment with emphasis on inclusion of all ability levels.
5. Evaluate and secure staffing needs based upon implementation of prioritized strategies (grant writer, networker/fundraiser).
6. Support a community-wide system of connected multi-use trails (bike and pedestrian).
7. Investigate the use and updates needed for a skate park.
8. Evaluate outdoor ice facilities and determine needs/improvements.